Company Profile

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Since 1959, LAMM has produced and installed throughout the world seating systems for conference rooms, auditoriums, universities, cinemas, theatres and community facilities.

Innovation
From the beginning, LAMM’s objective has been to supply not simple products but rather advanced, innovative solutions, by continuous research on the use of materials, ergonomics and developing exclusive technology, to combine performance, comfort and design.

Tradition
The extensive experience LAMM has built up in over 60 years of production and market activities enables the company to respond comprehensively to the complex contemporary design variables of multifunctional seating for public facilities.

Company
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Evolution

The new company logo and showroom eloquently convey the thorough evolution process initiated by LAMM, focused on the innovation of its product lines, quality policies, the development of products able to merge exclusive designs with high technical content, as well as the introduction of new finishes for woods, fabrics, upholstery and painting cycles.

Design

Through partnerships with leading designers, giving ideas the best shape is an essential part of LAMM’s production culture. The many international prizes and recognitions LAMM has been awarded for industrial design demonstrate this.
Made in Italy
LAMM products are entirely made in Italy. Awareness in the selection of raw materials, attention to detail, and a passion unifying artisan knowledge with hi-tech position LAMM production in the finest “Made in Italy” tradition.
Industrial production

Sophisticated processing cycles, supported with continual investment in machinery and production processes, enable LAMM to maintain impressive production volumes, ensuring great flexibility and the typical high quality of artisan products.

Certified quality

LAMM quality is confirmed by its compliance with the most important national and international certification for products, processes and environmental protection.
Customized serial products

LAMM’s philosophy is to focus mass production on a selected number of high quality products able to respond to the widest range of uses. In parallel, the company specializes in project assistance, from the development of details to samples and on to custom products, including starting from original concepts.

Custom armchair for La Biennale di Venezia, New Sala Darsena
Venice, Italy

Custom study bench for La Maison du Savoir, Campus Belval Esch-sur-Alzette
Luxemburg
LAMM’s commitment to environmental policies goes beyond simple compliance with the relevant laws. Seeking virtuous processes, waste reduction, energy efficiency, low environmental impact and careful material selection are just some of the commitments the company takes on in the Green Economy area.

**Raw materials**

Materials are selected to limit their environmental impact during production, processing, recycling and disposal. Timber is FSC certified, guaranteeing it was sourced from responsibly managed forests. Chipboard panels made of recycled wood are in Class E1 for formaldehyde emissions. Aluminium has a high recycled raw material content and, in turn, can be totally reused at the end of its lifecycle.

**Research and sustainability**

LAMM also conducts research and development in the sustainability field, by participating in reuse design initiatives such as UMUL (Use More Use Less). The objective is to test innovative solutions for reusing disused materials and components, as well as alternative production systems that combine highly aesthetic products with ecological and sustainable content.
Certifications
LAMM is certified in accordance with the UNI/EN ISO 14001 standard. This optional procedure shows the company’s will to set up and implement an environmental management system, including monitoring of its activities, and systematically seek improvements. The FSC certification of type Chain of Custody guarantees the traceability of the materials coming from responsibly managed forests, from the producer to the final customer.

Recycling and reuse
LAMM pursues Circular Economy objectives by designing and developing products that can be recycled, reused or recovered. For example, the study bench Blade uses 75% recycled aluminium, and at the end of its lifecycle can be reused to produce the equivalent of 2 bicycle frames.

Packaging and transport
In accordance with European Directive 2004/12/CE on packaging, LAMM implements targeted solutions to ensure eco-compatibility, salvaging, recycling, or safe disposal for people and the environment. Packaging is designed for reduced size. The vehicle fleet comprises solely low-emission vehicles.
Waste reduction

Minimising raw material waste is a concrete commitment of LAMMI and a goal it pursues with numerous tests aimed at optimising the use of resources. Examples include the prototype chair Wotu, whose production cycle – 40% powered with electricity obtained by waste-to-energy incineration of wood production waste – was developed to obtain the entire product from the same tree.
Solutions and services

LAMM can support customers in all phases, from design to production, feasibility study and installation included, finding every time the best solution for specific requests. Moreover, the company offers the possibility of customizing the supply by developing a brand-new concept or by redesigning series products. An estimate with its specific layout, the prompt and precise high-quality production, the logistic management of deliveries, the product installation and testing and the after-sales assistance are only some of the services provided. LAMM can also conceive turnkey projects by taking on the role of general contractor.
Multimedia
Study benches, armchairs and seating systems are designed to promote maximum integration and synergy with all multimedia systems used nowadays in educational and conference activities. The concept developed by LAMM is inclusive and highly flexible, featuring totally integrated, protected and flexible wiring that can be adapted and customised to a wide range of needs. The interconnection devices go perfectly with the overall design, and are also easy and intuitive to use.

Acoustics
Acoustic comfort is a key element for the proper functioning of a classroom, conference room or performance space. In order to achieve the highest levels of acoustic comfort, LAMM can provide architects and designers with a dedicated service divided into two specific action areas: the specialisation of its seating systems, which have already been designed to offer sufficient performance in this area and, last but not least, the total space outfitting conceived to offer the highest levels of comfort, making use of the expertise provided by Caruso Acoustic®, division highly specialised in the production of sound-absorbing panels.
LAMM’s vision for a global standard in fittings for university lecture halls, conference rooms and performance spaces led it to design a complete series of fixed tribunes and platforms. These are complemented by a wide range of special systems that can transform the spaces in just a few seconds through simple automated actions and make them available for other uses.

These systems include rolling flooring (seats rotate and fully conceal beneath the flooring), tribunes and telescopic terraced steps (seats are collected and compacted along the wall), devices on tracks set into the floor (the rows of seats slide and compact horizontally beneath the stand or in specific storage spaces).

Special fixed and hidden systems
Conference

Auditoriums, conference halls, cinemas, theatres and multipurpose places are the contexts where LAMM excellence in terms of comfort, ergonomics and flexibility results in armchairs and seats of iconic design, through a wide range of standard products and custom-made solutions. The foldaway and telescopic grandstand systems complete the company’s offer.

Education

The great design ability gained by LAMM and expressed in prestigious international installations takes shape through Education standard collections and custom-made solutions. The products of this collection are university study benches characterised by an elegant design and innovative solutions, completed by exclusive raised platforms and fixed grandstands with great attention to ergonomics, flexibility of use, safety and durability.
Caruso Acoustic’s aim is to respond to the growing aspiration on the part of design engineers and architects to improve acoustic comfort indoors. From day one, the brand has invested its resources in the search for new materials, effectively interpreting the demands of the market and expanding its horizons into new areas of application. The technical department is 100% focused on designing and manufacturing products able to respond to the measures currently in force governing acoustics.

Thanks to our highly qualified team, Caruso Acoustic also offers support during the venue’s design phase by conducting acoustic and lighting technology analysis, focusing in particular on the venue’s intended use.

Public
To furnish public and private multipurpose spaces, reception, catering and leisure areas, and work places, LAMM has developed a full range of collectivity chairs, armchairs and sofas for waiting rooms, stackable stools and chairs, packable folding armchairs as well as beam-mounted seating systems and folding tables capable of combining performance with design to satisfy the most diversified demand.

Caruso Acoustic

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Prizes and recognitions

OFFICE FIRST, 2014
Dante Bonuccelli

Genesis "Design Award", 2013
Laurenz Orlandini

Best of NeoCon "Silver Award", 2013
Dante Bonuccelli

Menzione d’Onore, XXII Compasso d’Oro ADI, 2011
HL3
Lucci e Orlandini

Best of NeoCon "Silver Award", 2010
Dante Bonuccelli

Best of NeoCon "Innovation Award", 2009
Laurenz Orlandini

Elitra
Lucci e Orlandini

Good Design Award, 2009
Dante Bonuccelli

Runners
Lucci e Orlandini

Best of NeoCon "Silver Award", 2006
Laurenz Orlandini

Conpasso
Lucci e Orlandini

EIMU, "Work & Motion", 2004
LAMM S.P.A.
Lamm R & D

GrandeDesign Award, 1998
A1000
Dante Bonuccelli

IF Design Awards, 1992
CLACK
Lucci e Orlandini

XV Compasso d’Oro ADI, 1989
Tab
Lucci e Orlandini

Selezione Officine Eimu, 1989
Mura - 1989 Version
Gino Gamberini

IBD Product Design Award, 1986
Modulamm
Lucci e Orlandini

Prizes and recognitions

Company Profile
Designers

Baldanzi & Novelli
Barbix Design
Dante Bonuccelli
Emilio Nanni
Fauzetto & Partners
Gino Gamberini

Justus Kolberg
Orlandini Design
Roberto Lucci

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Projects

Apple iOS Developer Academy, University of Naples Federico II
Naples, Italy

IUT Paris Descartes
Paris, France
Centre de Formation du Ministère de l’Intérieur
Lognes, France

Saint Petersburg State University – Higher Management School
Saint Petersburg, Russia
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M9 Mestre, Italy

Projects

Tyumen State University
Tyumen, Russia